



How People Rationalize Shock Collar Use

Rationalization echo # 1

“Shock collars don’t hurt, they just tap or tingle.”

Shock collar promoters equate the effects of a shock to a light tap or tingle only used to gain an animal’s attention. A task easily accomplished with your voice or a clicker, without the use of pain. Studies that show acute emotional pain coupled with the physical injuries vets see everyday provide weighty evidence that shock is hazardous to the welfare of our pets. Countless YouTube videos demonstrate the intensity of shock these collars can deliver causing grown men to yell in pain while ripping the collars from their necks. A dog’s skin is thinner and more sensitive than human skin. Regrettably, shocked dogs aren’t able to rip the collars from their necks. Add to this the terror of not knowing where the pain is coming from, why it is happening, and the fear it will happen again and this can only be described as animal abuse.