

MANAGING PET BEHAVIOR

OBJECTIVE: to communicate, teach & live with our pets in a harmonious way.

STRATEGY: Treat your pets the same way you would want to be treated. Engage in humane, kind and respectful treatment.

ACTION PLAN: Teach with humour, patience, persistence & love. Value just being together, playing games and having fun.

IMPLEMENT: Cookies, hugs, clickers, toys, praise and the understanding that we are all individuals and to consider all that implies.

PROOF IT WORKS: The *SCIENCE!* The knowledge gleaned from current studies on canine behavior and learning theory is clear. Encouragement, understanding, reinforcement & rewards work best.

VALUE DERIVED: A lifetime of love, loyalty, friendship & joy. **IMMEASURABLE!**

BONUS: These strategies work on every breed and species with NO negative side effects!

AVOID AT ALL COSTS: Being clueless, frustrated and impatient leading to force, painful collars and harsh treatment that offer the illusion of change but in reality wreak havoc with the physical, mental and emotional welfare of your pet.