

They've Known All Along

We are all fragile, vulnerable and flawed. We all make mistakes. Who among us has not uttered the words "what was I thinking" or "how could I not have known at the time." Those of us who have been misled, unaware of the facts and therefore made poor decisions are not who we write about here. It is the shock manufacturers and trainers who despite their awareness of the harm shock causes continue to brazenly and without qualms promote and profit from the sale of shock collars. They flood the pet industry with false and misleading claims. Among some of these claims are that shock collars are not painful or anxiety inducing; that shock is the only way to effectively train 'tough' dogs; that shock collars are safe and humane for all dogs, even puppies and miniature breeds.

History leaves us in little doubt that any con can be sold by the morally compromised when they are persistent enough. The 'big lie' scheme works as well today as it did last century. Our past has

taught us that the worst of us deceive and manipulate by telling lies big enough and often enough that eventually they are believed. Sometimes those perpetuating the lies do so because they have been duped as well. Whether we are talking about politics or shock collars it is how good people fall prey to the deception of others. Electrically shocking animals forces an animal to obey any demand, reasonable or not, despite the animal's feelings or state of mind. They sell the premise shocking dogs is not only for the dog's own good, it is the only thing that keeps many from being euthanized. Some claim they only have to shock a dog a few times after which just showing the dog the collar makes them instantly submit, proving electrically shocking them is a complete



success. The truly persuaded even tell us their dogs love their shock collars. Unless someone is seriously wired wrong it's difficult to imagine that anyone would want to be taught and controlled by electrical shocks. Animal experts, common sense, empathy and science all tell us shock collars are a disrespectful and misguided way to teach an animal. Why are shock collars still legal to



sell? We know the harm they cause is not a secret. The evidence has been clear for decades that these unregulated and often unreliable collars can inadvertently misfire or completely fail to function and are prone to misuse, intentional and unintentional. Our FOIA request made on February 6, 2019 for specific documents pertaining to the US FDA Sec 655.300 Barking Dog Collar Policy Guide from 1987 was not acknowledged. Although complaints received and corroborated by the FDA's own testing concluded that anti-bark shock collars were 'a

danger to the health of an animal' they were never banned. In fact, the policy guide statement was withdrawn in February 20, 2020 for no apparent reason.

No further evidence is needed than a visit to BanShockCollars.ca's website 'Shock Abuses' & 'Collar Damage' pages to understand just how raw and real the suffering is for animals subjected to electric shocks. These cruel devices should never have seen the light of day in the first place. It is necessary none of us buy the lie; rather instead, we speak out loud and clear in defense of animals.

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COMPLIANCE POLICY GUIDE (CPG)

CPG Sec. 655.300 Barking Dog Collar



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Cross-cutting Guidance Documents A veterinary device which has been the subject of regulatory attention is a dog collar which is activated by barking resulting in an electric shock to the dog which supposedly trains him to stop barking. *CVM* believes the collars fall under the definition of a device since they are intended to affect barking, which is a natural dog function. Complaints received, which were later corroborated by our own testing, included severe burns in the collar area and possible personality adjustment injuries to the dogs. The shocking mechanism was found to be activated not only by barking but by vehicle horns, slamming doors or any other loud noise. *CVM* concurred in regulatory action against the device since it was deemed to be dangerous to the health of the animal.

POLICY:

Dog collars which are activated by the noise of barking to produce an electric shock are considered as hazardous to the health of the animal.

Material between asterisks is new or revised

Issued: 10/1/80 Revised: 6/2/87

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Questions?

Rockville, MD 20855

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COMPLIANCE POLICY GUIDE (CPG)

CPG Sec. 655.300 Barking Dog Collar (Withdrawn 2/20/2020)

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Issued by: Center for Veterinary Medicine Office of the Commissioner,Office of Policy, Legislation, and International Affairs,Office of Global Policy and Strategy

Compliance Policy Guide Sec. 655.300 was withdrawn February 20, 2020.

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